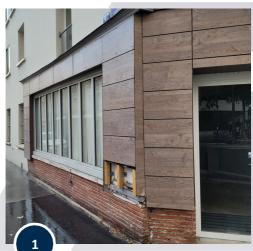


CHAUX'ROOM SAINT ASTIER® GETS A FACELIFT WITH **NEW NOVASKIN INSULATING PLASTER®**





Application of **NOVASKIN** solutions°.

The façade of the SAINT-**ASTIER** showroom® before the works.



Work completed - June 2024.

Inaugurated in 2023, the SAINT-ASTIER lime room in Paris® (France's last remaining independent lime manufacturer) is a showcase for natural lime solutions for restoring built heritage. It is also a venue for product exhibitions, workshops, training courses and events for the company's French and international teams.

Facade renderings had been deteriorating for several years, so the manufacturer took advantage of the launch of its new range of insulating renders NOVASKIN° to launch a thermal and aesthetic renovation of these exterior coverings.

Now renovated after three months' work, the lime'room benefits from additional thermal insulation, good moisture flow management and a breathability adapted to the original supports, thanks to the NOVASKIN® THERMO PLUS rendering and the NOVASKIN® COATING finishing coat.

For TREZENTORRES, the company in charge of the work, **SAINT-ASTIER**° is the alternative the market has been waiting for, where conventional ITE is unsuitable. The renders proved to be light and very easy to apply, thanks to their creamy composition, a real plus for the applicators. The project, which began in February, was handed over at the beginning of June.

2 IN 1 RENOVATION WORK, COMBINING THERMAL AND AESTHETIC RENOVATION

The renovation was entrusted to TREZENTORRES, a company specialising in heritage restoration and enhancement in the Paris region. With a team of 70 journeymen, the company works on around 120 projects every year. This year's project includes the renovation of the **SAINT-ASTIER** lime room.

The works involve 1^{er} third of the height of the traditional Parisian façade of this 1930s/40s building, located in the 15th arrondissement of Paris (e).

As soon as the work began, the company had to redo the zinc fascias and plinths. The old wooden facades had to be completely dismantled and the previous renderings removed.

Like most buildings dating from this period, the old cladding consisted of cement on the rubble stone and brickwork. As a result, the façade was subject to capillary rise, leading to dampness problems in the walls.

SANIMUR° was therefore applied to treat the saltpetre and dampness in the basement. In addition to **SANIMUR**°, the **NOVASKIN**° system was the ideal solution for managing moisture flows, providing thermal correction on the walls, and restoring the façade's original finished appearance.

NOVASKIN®: THE NEW ERA IN INSULATION FOR OLDER BUILDINGS



Anthony ASSUNCAO
TREZENTORRES
Company

"At the same thickness, the **NOVASKIN**® **THERMO PLUS** underlay provides 15 times more thermal insulation than traditional mortar", explains Michael Bordier, **SAINT-ASTIER** Technical Sales Manager® for the Paris region. "It has a thermal conductivity of 0.0793 W/m.K, measured in real-life application conditions by a COFRAC-accredited testing laboratory. It is applied manually in 3 to 5 cm passes, as soon as the previous pass has firmed up, to a maximum final thickness of 10 cm, stopped 15 cm from the finished floor. The minimum drying time is 7 days. A suitable solution for old buildings, but also for applicators.

As a finish, **NOVASKIN**° **COATING** was applied in a sandy beige colour (n°023) for blend in with the façade at the top. This was applied by hand over a distance of 8 cm, then floated with a sponge by workers from TREZENTORRES.

"I took over the business set up by my father 20 years ago and, like him, I work with **SAINT- ASTIER** on a daily basis® ", says Anthony ASSUNCAO, Chairman of TREZENTORRES.

"Launched in March 2024, the **NOVASKIN**" range offers a real advantage, as it makes it possible to insulate older buildings that previously could not be insulated with traditional ITE systems. For builders like us, this solution opens up new markets and is an appropriate solution for older substrates," explains Anthony Assuncao.



UNRIVALLED EASE OF APPLICATION

NOVASKIN® undercoats, made from recycled expanded glass beads, are 100% mineral-based, resistant, non-toxic and non-polluting.

These balls have excellent insulating properties and are extremely light.

As a result, "on the application side, the coating is easy to handle, supple and creamy, and its creamy consistency makes it much easier to apply, requiring 4 times less material to apply than traditional mortar" says Anthony Assuncao.

"NOVASKIN® THERMO PLUS undercoat is sold in 12 kg bags, which means fewer supplies, greater manoeuvrability and a much smaller worksite. Our workers immediately noticed the difference, and for them and for me it's a great comfort. It's a wonderful discovery", concludes the boss.









Sponge trowel finish.

NOVASKIN° IS AVAILABLE FROM BUILDERS' MERCHANTS.

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Visuals are available on request or can be downloaded from https://www.salesfactory.fr/relations-medias-influenceurs/

More information about SAINT-ASTIER

Founded in 1912, SAINT-ASTIER° is now France's leading independent producer of world-renowned lime. The unique composition of Saint-Astier limestone means that, without mixing or selection, we can produce a natural lime that both hardens under water and recarbonates on contact with air. These hydraulic and aerial properties make it a lime with exceptional mineralogical qualities, unchanged since the quarry was first exploited, and unique in Europe. With a team of 130 men and women, SAINT-ASTIER® produces and distributes natural hydraulic limes, formulated limes and technical mortars for restoration. The "Haute facture" range of natural limes and lime-based products meets the expectations of the market and its customers, craftsmen, companies, private individuals, architects (DPLG, AP, ABF, ACMH, etc.), design offices and today's construction methods (restoration, renovation, eco-construction, decoration, new build).



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